



PRESS RELEASE

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Flymove Holding Limited UK and AKKA Technologies announce that a new agreement on the famous brand "Bertone" has been achieved.



The agreement allows Flymove Holding Limited UK to use the Bertone brand for all products and services in all the countries of the world where the trademarks are registered, subject to the residual rights of licenses previously granted to third parties, which will definitely expire by the end of 2020.

Flymove Holding Limited UK has already planned and launched a series of important investments for the re-launch of the brand, which foresee the opening of the new Bertone Style Center in Milan and the launch of the new series of EV City Cars and Hyper Cars that will be officially presented next March 2020 at the Geneva Motor Show.

Carlos Arroyo Turon has been selected to lead a team of designers and specialists chosen among the best talents in the world and a team of Italian companies of absolute excellence in automotive design.

Bertone is one of the most famous automotive design brands in the world. The Bertone production was founded in 1912 and, under the leadership of Nuccio Bertone, saw the succession of some of the greatest designers in the world, including Marcello Gandini and Giorgetto Giugiaro, who created the most beautiful cars in the history of the automobile, for example the Lamborghini Miura and Countach, Lancia Stratos, Alfa Romeo Giulietta and many others.

For Informations:

Dr. Marco Lazzaroni – Vice Presidente & CSO

Flymove Holding Limited UK

lazzaroni@flymove.tech

www.flymovedianche.com

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FLYMOVE HOLDING LIMITED
5th Floor, 86 Jermyn Street, London, United Kingdom, SW1Y 6AW
Company Number 1121021 - EEA Reg. Number 4322514
www.flymovedianche.com

